

**EGMT 317**  
**Project Management**  
**Project Communications Management – Website Evaluation**

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Place an X in the space next to your answer(s).

1. For which of the following reasons do you think people visit the website?

- ☐ Product Information
- ☐ Product Support
- ☐ Sales Information
- ☐ Company Information
- ☐ Company/Department Contact
- ☐ Employment Opportunities
- ☐ Other

2. How would visitors normally hear about the website?

- ☐ Friend
- ☐ Search Engine
- ☐ I am a Customer
- ☐ Advertisement
- ☐ Brochure
- ☐ Other

3. Please rate the overall content of the website.

- ☐ Excellent
- ☐ Good
- ☐ Average
- ☐ Poor
- ☐ Very Poor

4. Please rate the ease of navigation of the website.

- ☐ Excellent
- ☐ Good
- ☐ Average
- ☐ Poor
- ☐ Very Poor

5. Please rate the overall look of the website.

- ☐ Excellent
- ☐ Good
- ☐ Average
- ☐ Poor
- ☐ Very Poor

6. Did you find the information you were looking for on the website?

- ☐ Yes
- ☐ No

16. Would you recommend the website to others?

- ☐ Yes
- ☐ No

17. Overall, how did the website compare to similar websites you have visited?

- ☐ Excellent
- ☐ Very Good
- ☐ Good
- ☐ Poor
- ☐ Very Poor
- ☐ Don't Know

How much do you agree or disagree with the following statements:

8. The information on the website is clearly written and easy to understand.

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Undecided
- ☐ Agree
- ☐ Strongly Agree

9. The website contains no grammar or spelling errors.

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Undecided
- ☐ Agree
- ☐ Strongly Agree

10. The content of the website is up-to-date.

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Undecided
- ☐ Agree
- ☐ Strongly Agree

11. The information on the website met my needs.

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Undecided
- ☐ Agree
- ☐ Strongly Agree

12. The layout of the website is well-organized and clear.

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Undecided
- ☐ Agree
- ☐ Strongly Agree

13. The links on the website are current and working.

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Undecided
- ☐ Agree
- ☐ Strongly Agree

14. The text size on the website is easy to read.

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Undecided
- ☐ Agree
- ☐ Strongly Agree

15. The Frequently Asked Questions/Help/Search worked to my satisfaction.

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Undecided
- ☐ Agree
- ☐ Strongly Agree